

SADC

Gatineau Valley Société d'aide au développement des collectivités

RELEASE
For immediate distribution

Maniwaki, May 10, 2010 – **The Société d'aide au développement des collectivités (SADC) discusses human resources.** Last May 3 and 4 at the Château Logue hotel, a group of 24 people from the 15 SADCs in West Quebec, the Réseau des SADC du Québec and the CBDC (the SADC counterpart in New Brunswick) Restigouche met to find out more about a new human resources tool for small and medium-sized businesses.

The CBDC Restigouche developed this kit over a three-year period as part of a pan-Canadian pilot project. It is designed to provide the basic practical tools that will help small business owners gradually implement good human resources practices, thereby improving both the productivity and profitability of their companies. This kit, which comes with a guide, will be available shortly to Gatineau Valley companies through Gatineau Valley SADC advisers.

This meeting also provided participants, a few guides and many other people an opportunity to discover the region, particularly the Town of Maniwaki, for which they had nothing but praise. Since the weather cooperated, they were able to stroll down the pedestrian paths in the Pointe des pères and the Fer à cheval sectors; and along the wood sidewalk running along the Désert River. Though many of the visitors only slept over for one or two nights, they did enjoy their stay, and several expressed a desire to return to find out more about the region and the people they found most accommodating.

According to Pierre Monette, the Director of the Gatineau Valley SADC, it is important that we take advantage of these short opportunities available to us to win over visitors such as these. If all bases are covered such as physical attributes, the welcome extended to them and the quality of service provided as was the case with this activity, there is every likelihood that people will want to return. All of us must pitch in to make this happen.

Source: Pierre Monette
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